

Demonstrate mineral exploration responsibility with ECOLOGO[®] Certification



Safety. Science. Transformation.™

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Certify your responsible practices

Welcome to the ECOLOGO® Certification for Mineral Exploration program — the first comprehensive certification for mineral exploration companies and their service providers that features third-party certification of environmental, social and economic practices.

The program provides a standard process to evaluate your company on:

- Environmental impact
- Safety of people in the mineral exploration process
- Well-being of impacted communities
- Fair and ethical business practices
- Compliance with applicable legal requirements
- Efficient use of financial resources
- Transparency and reporting
- Local investment
- Use of responsible technologies

Who is UL Solutions?

A global leader in applied safety science, UL Solutions transforms safety, security and sustainability challenges into opportunities for customers in more than 110 countries. We deliver testing, inspection and certification services, plus software and advisory offerings that support our customers' product innovation and business growth.

UL certification Marks serve as a recognized symbol of trust in our customers' products and reflect an unwavering commitment to advancing our safety mission.

We help our customers innovate, launch new products and services, navigate global markets and complex supply chains, and grow sustainably and responsibly.

From the adoption of electrification to the enablement of 5G and new mobility, we look toward new frontiers. Our science is your advantage.

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Did you Know?

Driven by demand from industry, government and investors, in 2012 the Quebec Mineral Exploration Association (QMEA) sought to develop a standard to evaluate mineral exploration companies and their service providers on their responsible business practices.

The Université du Québec en Abitibi-Témiscamingue/Université du Québec à Montréal (UQAT-UQAM) Chair in Mining Entrepreneurship designed the standard by ensuring the collaboration of various industry stakeholders.

Following the completion of the first version of the standard, QMEA partnered with UL Solutions and adopted the standard into an ECOLOGO® Certification program.



Why is certification relevant to my business?

ULC TS-2723:2024 ECOLOGO® Certification Program for Responsible Development for the Mineral Exploration Industry

ECOLOGO® Certification for Mineral Exploration offers an opportunity to verify your responsible practices, including reduced impacts on the environment and local communities.

Certification enables your company to demonstrate its commitment to the environment, the community, and fair economic practices to investors and stakeholders. ***Advocates of the program state that additional benefits of certification may include:***

- Improved access to financing
- Improved employee motivation and work environment
- Better preparation in the event of environmental legislative changes
- Improved relations with stakeholders which contribute to the advanced social acceptability of projects
- Reduction of project delays



How do we get certified?

Participation in the QMEA Coaching Program enables your company to prepare for the certification process.

Upon completion of the program, UL Solutions will begin the certification process with a scoping of the audit to be completed and then provide you with a commercial proposal and contract.

Once accepted, there are a few steps to complete the process:

1. The first step in the certification is a documentation review or “desktop audit” of your business processes.
2. Next is an onsite audit based on your company’s certification scope and activity during the certification period. The audit(s) are conducted at pre-selected site(s) and results are compared against the documentation review.
3. Third is a review of audit performance data and delivery of a report showing completion against requirements or areas of improvement to meet compliance and corrective actions.

The final step is the issuance of the ECOLOGO® Mark and guidelines for Mark use and messaging.





Promoting your certification

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Once your ECOLOGO® Certification is complete, you can begin messaging and marketing your achievement:

1. Announce your certification to the market through communications, press releases or social media.
2. Incorporate the Mark in your facilities, your website and marketing material that showcases your certification. We ask that you do not use the Mark on the following: Company vehicles, Business Cards, Email footers/signatures. Marks should not be used in a unclear or general manner, or in ways that imply that products or companies are certified, but are not.
3. Educate your employees about the achievement.
4. Please ensure that you use the proper naming convention when talking about your Certification. In general terms, use “the ULC TS-2723:2024 ECOLOGO® Certification Program for Responsible Development for the Mineral Exploration Industry” when describing the program. You can also use the full Certification name for your company:
 - ULC TS-2723:2024 ECOLOGO® Certification Program for Responsible Development for the Mineral Exploration Industry
5. Promote the certification in the marketplace in advertising, at tradeshow and other events.

How to get started

To learn more about the ULC TS-2723:2024 ECOLOGO® Certification Program for Responsible Development for the Mineral Exploration Industry, please contact us at [UL.com/contact-us](https://www.ul.com/contact-us)



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